

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Hulsen Media Services
Attention: Accounts Payable
2400 Laramie Trail
Austin, TX 78745

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1515687-1	08/28/16	August 2016	08/01/16 - 08/22/16

Property	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Vana/D/Property Appraiser	VANA FOR COUNTY PROF	836

Flight Dates	Order #	Alt Order #
08/17/16 - 08/22/16	1515687	08348970

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
9915247	115	115

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/19/16	08/19/16	WPBF News 25 @ Noon 12pm-1230pm	12pm-1230pm	----1--	:30	1	\$265.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/15/16	08/21/16	----1--	1	\$265.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Typ
1	WPBF	F	08/19/16	12:27 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	VANAS1601H	\$265.00 NM
2	08/22/16	08/22/16	WPBF News 25 @ 6:00PM 6-6:30PM	6-6:30PM	1-----	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/22/16	08/28/16	1-----	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Typ
1	WPBF	M	08/22/16	6:25 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	VANAS1601H	\$600.00 NM
3	08/22/16	08/22/16	Wheel Of Fortune 7-7:30PM	7-7:30PM	1-----	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/22/16	08/28/16	1-----	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Typ
1	WPBF	M	08/22/16	7:05 PM	Wheel Of Fortune	7-7:30PM	:30	VANAS1601H	\$1,100.00 NM
5	08/18/16	08/18/16	WPBF News 25 @ 6:00PM 6-6:30PM	6-6:30PM	---1---	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/15/16	08/21/16	---1---	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Typ
1	WPBF	Th	08/18/16	6:13 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	VANAS1601H	\$600.00 NM
6	08/18/16	08/18/16	Wheel Of Fortune 7-7:30PM	7-7:30PM	---1---	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/15/16	08/21/16	---1---	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Typ
1	WPBF	Th	08/18/16	7:07 PM	Wheel Of Fortune	7-7:30PM	:30	VANAS1601H	\$1,100.00 NM
7	08/18/16	08/18/16	Good Morning America 7-9AM	7-9AM	---1---	:30	1	\$600.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1515687-1	08/28/16	August 2016	08/01/16 - 08/22/16
Advertiser	Product	Estimate Number	
Vana/D/Property Appraiser	VANA FOR COUNTY PRO	836	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	08/15/16	08/21/16	---1---	1		\$600.00			
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Th	08/18/16	7:54 AM	Good Morning America	7-9AM	:30	VANAS1601H	\$600.00 NM
8	08/17/16	08/17/16	WPBF News 25 @ Noon	12pm-1230pm	--1----	:30	1	\$265.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	08/15/16	08/21/16	--1----	1		\$265.00			
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	W	08/17/16	12:11 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	VANAS1601H	\$265.00 NM
9	08/17/16	08/17/16	WPBF News 25 @ 6:00PM	6-6:30PM	--1----	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	08/15/16	08/21/16	--1----	1		\$600.00			
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	W	08/17/16	6:29 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	VANAS1601H	\$600.00 NM
11	08/20/16	08/20/16	Sat 5-6am News	Sat 5-6am	-----S-	:30	1	\$100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	08/15/16	08/21/16	-----S-	1		\$100.00			
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Sa	08/20/16	5:14 AM	Sat 5-6am News	Sat 5-6am	:30	VANAS1601H	\$100.00 NM
12	08/19/16	08/19/16	The View	11A-12PM	----1--	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	08/15/16	08/21/16	----1--	1		\$350.00			
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	F	08/19/16	11:29 AM	The View	11A-12PM	:30	VANAS1601H	\$350.00 NM
Total Spots							10		

Payment Terms 30 Days

<u>Gross Total</u>	\$5,580.00
<u>Agency Commission</u>	\$837.00
<u>Net Amount Due</u>	\$4,743.00

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